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Sub AIO P.

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Figure 1

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- a baffle;
- a body side liner having a target area, and;
- an absorbent core disposed between said baffle and liner, comprising fluff;

wherein fluid moves in a Z -direction at a slower rate below said target area than outside said target area.

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11. A personal care article having an absorbent core with a higher density in the target area than the absorbent core has outside the target area.

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